2027 Space Sales Guidelines & Rates [1/6]

Event Dates
The 2027 OkIP Global Trade and Commerce Expo runs April 2 through 3 at the OKC Fair Park. The OkIP Expo is managed by the OkIP Secretariat, and the OKC Fair Park is managed by Oklahoma State Fair, Inc. (OSF),

OSF Operating Hours
The minimum operating hours are mandatory at the OKC Fair Park, and hours are subject to change at OkIP or OSF's discretion. All booths must remain open and manned during these hours:

a) Buildings
Sunday through Thursday - 10 a.m. to 9 p.m.
Friday & Saturday 10 a.m. to 10 p.m.

b) Outdoor Space
Sunday through Thursday - 10 a.m. to 9:30 p.m.
Friday & Saturday 10 a.m. to 10:30 p.m.

Application and Selection Process
Applications must be filed using the online form at OkIPExpo.com. Incomplete applications will not be considered. Complete applications must include all requested information, attached electronically to the form:

- A complete listing of products and services. OkIP will use this list to approve your application.
- A photograph or artist rendition of your booth design.
- The selection process is based on uniqueness of products/services, booth design, availability of space, and appropriateness of product type for available space.
- Do not send any payment with the application. Full payment is due upon space assignment.

If selected as a new exhibitor, the licensed space includes only the area stipulated in the contract. OkIP secretariat will determine the exact and final location of the exhibit space. If the application is accepted and a space is offered, full payment will then be due to hold the space.
Because OkIP provides all information electronically, a current email address is required of all exhibitors.

2027 Space Sales Guidelines & Rates [2/6]

Rate Schedule
Rates below are as of the date on the document footer and are subject to change without notice. Rates are at the discretion of OKIP upon invitation for space.

a) Indoor Space

Type of Space	Commercial Exhibitor	Government and Non-Profit
In-line Space	$10/sq. ft.	$9/sq. ft
End-cap, Corner or Premium Space	$12/sq. ft	$11/sq. ft

b) ***Outdoor Standard Space***

Type of Space	Commercial Exhibitor	Government and Non-Profit
In-line Space	$6/sq. ft.	$5/sq. ft
End-cap, Corner or Premium Space	$8/sq. ft	$7/sq. ft

c) Outdoor Discounted Bulk Space
Outdoor areas are available for large displays at reduced rates. OkIP, with the approval of OSF, reserves the right to restrict bulk exhibitor space to a minimum of 1,200 square feet in these special discounted areas. Bulk exhibit space is intended for large products such as equipment, machinery, mobile homes, boats, RVs, portable buildings, etc.

Type of Space Minimum 1200 SQF	Commercial Exhibitor	Government and Non-Profit
In-line Space	$5/sq. ft.	$4/sq. ft
End-cap, Corner or Premium Space	$7/sq. ft	$6/sq. ft

Discounted rates are offered per square foot and are assigned and sold at the discretion of the OkIP secretariat. As with all other assignments, placement is determined by product, display, and availability of space.

d) Traveling/Corporate Sampling Booths
Prices vary according to location, size, and length of stay.

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Space Rental Rate Includes

a) Electrical Outlet

One (1) 110-volt/20-amp electrical outlet is included in the space fee. Additional power may be supplied to some exhibit spaces if ordered and paid for in advance, at the exhibitor's expense.

b) Free Basic Wi-Fi

Wi-Fi, where it is accessible, is limited to 10 Mbps download / 5 Mbps upload speeds. Barns and some outdoor areas may not be accessible. Premium Wi-Fi with more speed is provided by OSF for purchase.

c) Outside Fate Admission and Parking Permits

The following are outside gate admission and parking permits depending on your booth size.

Booth Size	Single Day Tickets (2 Days)	Exhibitor Badge	Parking Permits
1 – 299 sq. ft.	1	2	1
300 – 599 sq. ft.	2	2	2
600 – 899 sq. ft.	3	2	3
900 – 1199 sq. ft.	4	3	4
1200+ sq. ft.	5	3	5

- One (1) outside gate admission ticket or one (1) Exhibitor badge will be scanned per person/day.
- If an Exhibitor has multiple, separately located exhibit spaces, this chart represents each location independently, regarding outside gate admission tickets, Exhibitor badges, and parking passes. Example: If an Exhibitor has two (2) separately located 20x10 booths, the Exhibitor will receive 1 outside gate admission ticket, two (2) Exhibitor badges, and one (1) parking pass for each location, for a total of 2 outside gate admission tickets, four (4) Exhibitor badges, and two (2) parking passes.
- If needed, Exhibitors will have the opportunity to order additional parking passes and discounted outside gate admission tickets. Between March 17-24, parking passes and discounted outside gate admission tickets will only be available at the cashier's window.

2027 Space Sales Guidelines & Rates [4/6]

General Information
This is not a complete set of rules/regulations. Please read and understand all materials associated with the contract offered.

a) Display & Presentation Standards
All exhibitors should present a professional image using creative, innovative booth design. Semi-permanent displays and flooring are required for all our indoor spaces. Please review our Display & Presentation Standards available at okipexpo.com on the Exhibitor Information page.

b) Indoor Booths Restrictions
Indoor booths are restricted to 8 feet high, including all product/signage, unless an exception to exceed 8 feet has been requested and granted by OkIP and OSF management.

c) Electrical Outlet
One (1) 110-volt/20-amp electrical outlet is included in the space fee. Additional power may be supplied to some exhibit spaces if ordered and paid for in advance, at the exhibitor's expense.

d) Water and Drainage
Water and drainage are not supplied but may be available in some locations at the exhibitor's expense.

e) OkIP Logo
The various OkIP logos are property of OkIP and may NOT be used under any circumstances without prior written permission from OkIP.

f) Oklahoma City sales tax
As of September 2026, the Oklahoma City sales tax rate that may be charged at the OKC Fair Park is 8.625%. Sales tax is the responsibility of the vendor and payable to the Oklahoma Tax Commission, as per law.

g) Stickers and Balloon Restrictions
No stickers or balloons of any nature, promotional or other, may be given away.

h) Event Handbook
The event handbook will be made available online. All exhibitors should read it thoroughly and

i) Contracted Booth Space
All products, props, and supplies, including trailer hitches, tents, etc., must fit entirely within the contracted booth space.

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Insurance Requirements
Vendors cannot move in until OkIP Secretariat has the correct insurance certificate on file.

a) General Liability Insurance
The certificate of insurance must be in the amount of $1,000,000 bodily injury and property damage combined single limit, including product liability. Place insurance with a company or companies with an A- or better AM Best rating, naming Oklahoma International Publishing, Oklahoma State Fair, Inc., City of Oklahoma City, and Oklahoma City Public Property Authority as additional insureds. Coverage must be in effect for the month of September.
On the insurance certificate, the insured name must be the same name as appears on your OkIP contract.

b) Workers' Compensation Insurance
Every exhibitor must have a valid workers' compensation policy in accordance with Oklahoma law that covers all employees while working at the OKC Fair Park.