

CALL FOR PAPERS

2024 International Conference on Business Frontiers

Tiako Center, Oklahoma City, OK, USA & Online, October 2-5

Oklahoma International Publishing (OkIP) is pleased to host the 2024 OkIP International Conference on Business Frontiers (ICBF). The conference aims to unite scholars from different disciplinary backgrounds to emphasize disseminating ongoing research and development and advancing learning and scholarly research in all business areas. Proposals are solicited describing original works in Business. This event will include a peer-reviewed program of technical, industrial, and poster sessions. Accepted and presented full papers from the tracks below will be published by OkIP and submitted for indexation in major abstract and citation databases of peer-reviewed literature. Extended versions of the best papers will be considered for publication in our inaugural volume Journals in Business, Management Information Technology, and Digital Sciences.

Accounting

- Financial Accounting | Cost Accounting
- Auditing | Managerial Accounting
- ...

Business Law

- Contracts/Competition/Corporate/Security Law
- Federal/State/Local Tax Law & Regulations
- ...

Finance

- Corporate Finance | Investments | Financial Inst
- International Finance | Investment banking
- Commercial Bank | Public Finance
- ...

Economics

- Agriculture/Natural-Resources Economics
- Environment/Behavioral/Business Economics
- Economic History/Development
- ...

Investments

- Stocks | Shares | Equities | Bonds | Annuities
- Mutual Funds | Bank Products | Options | Gold
- ...

Management

- Perso./Financial/Marketing/Production Mngt
- Purchase/Office/HR/Cost/Accounting Mngt
- ...

Business Strategy

- Vision | Objectives | Values | Plan | Innovation

- Measurement | Deadlines | Goals | Concerns

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Marketing

- Podcasts/Articles/Audio/Videos Sharing
- Products/Services/Brands Promotion

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Business Ethics

- Coworkers/Clients/Partners/Suppliers Loyalty
- Human Rights/Dignity Commitment/Issues

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Business Education

- All Business Majors and Related Disciplines

Human Resources Management

- Recruitment | Staffing | Retention | Interviews
- Screening | Compensation | Benefits

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Entrepreneurship

- Financial/Material Resources Acquisition
- Leadership/Managerial Skills | Business Plan

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Digital and Mobile Commerce

- eCommerce Privacy/Security | Blockchain
- Crowdfund./Donation/Reward/Lending/Equity

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IS and AI in Business

- Digital Technology/Transformation
- Security/Privacy Concerns/Metrics/Compliance
- AI, Data, and Analytics in Business & Society

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Health Admin/Services-Mngt

- Health Policy/Economy/Ethics/Law
- Deductible/Copayment/Coinsurance/Capitation
- ...

Operations/Supply-Chain Mngt

- Movement of People/Products/Raw-Material
- Distribution | Logistics | Retail | Demand | Order

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Organizational Management

- Functional/Multi-Divisional Organization
- Flat/Matrix-Structure Organization

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Global Business

- Trade of Goods/Services across Borders
- International-Market Modes Issues/Performance

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Real Estate Mngt/Development

- Residential/Commercial/Industrial Real Estate
- Tenant Hiring/Eviction | Maintenance

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Economic and Competitive Intel.

- Protection of National Interests
- ...

Agribusiness

- Food/Nutrition Mngt by Firms/Cooperatives
- Agribusiness Regulation/Policy

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Technical Research & Industry Contribution

Full Paper: Accomplished research results (6 pages)

Short Paper: Work in progress/fresh developments (3 pages)

Poster/Journal First: Displayed/Oral presented (1 page)

Corporate Showcase & Exhibition

Booth: Display product and/or service offerings (1 page)

Oral: Present product and/or service offerings (1 page)

Student Poster & Career Fair

Graduate & Doctoral: Peer-reviewed Poster (1 page)

Undergraduate/High School: Selected Poster (1 page)

Recruiter Booth: Product/Service & Job offerings (1 page)

Workshop, Tutorial, Forum & Panel

Workshop, Tutorial & Tour: Proposal (1 page)

Executive Forum, Panel & Talk: Proposal (1 page)

For more information, submission details and important dates visit or contact:

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