CALL FOR PAPERS
2023 International Conference on Electronic Commerce and Applications
Tiako Center, Oklahoma City, OK, USA & Online, October 2-5

Oklahoma International Publishing (OkIP) is pleased to host the 2023 International Conference on Electronic Commerce and Applications (CECA). The conference aims to bring together scholars from different disciplinary backgrounds to emphasize dissemination of ongoing research and development in the field. Proposals are solicited describing original works in fields below and related technologies. CECA will include a peer-reviewed program of technical, industrial and poster sessions. Accepted and presented full papers from the tracks below will be published by OkIP and submitted for indexation in major abstract and citation databases of peer-reviewed literature. Extended version of best papers will be considered for Journal publication.

ECommerce(EC) Concepts
- EC Authentication | EC Strategy
- ECommerce Website Evaluation
- EC Implementation | EC Usability
- ECommerce Dynamic Pricing
- Digital Marketing | Perceived Risk
- Consumer Intention and Adoption
- Ecommerce Fraud Prevention
- Online Retailing
- Online Review Manipulation

EC Collaborative Approaches
- Group Purchasing
- ECommerce Collaborative Method
- B2B EC | B2C EC
- Decentralized Autonomous Organizations
- Cross-site Comparisons
- Crowdsourcing and Collective Intelligence
- Multi Channel Retailing/Supply Chain
- Double Marginalization
- EC Logistics Relationship/Transportation
- Shared Economy Product and Service System
- Collaborative Filtering Algorithms

ECommerce Transactions
- Decentralized Financing and Payments
- Security in Banking Applications
- Security in Financial Applications
- Crowdfunding Donation and Reward
- Crowdfunding Lending and Equity

- Cryptocurrency | Bitcoin
- EC Financial Technologies
- Sharing Economy | Social Commerce
- Banking Information Security
- EC Technology Acceptance Model
- EC Diffusion of Innovation
- FinTech Innovation and Applications
- Mobile Commerce Adoption & Payment
- System Marginal Price

AI in ECommerce
- Smart Trading and Contract
- Theories and Approaches of Blockchain
- EC Innovations | EC Big Data
- Intelligent Recommendation Model
- eTrading Innovations
- Auction Theory | Algorithmic Trading
- EC Automated Agents | EC Commodification
- Bargaining and Negotiation
- Behavioral Models and Experiments
- Computational Social Choice
- Consumer Search and Online Behavior
- EC Data Mining | EC Marketization
- EC Game-Theoretic Models
- Product Matching | Economic Equilibrium
- Consumer Preferences and Decision Making
- Platform Price of Anarchy
- Trust and Reputation Modeling
- Revenue Optimization
- ECommerce Adoption and Adaptation Models

- Decision Support System of ECommerce
- ECommerce Demand Forecasting
- Clustering and Classification in ECommerce

ECommerce Security
- Digital Content Protection
- Information Security Issues
- Mobile Security | Database Security
- EC Privacy and Security
- Privacy Metrics and Control
- Continuous Authentication
- Decentralized Applications

EC Legal and Global Issues
- ECommerce Law | Cybersecurity Legal
- International Vendor
- Online Contracts | FinTech Regulation
- Online Consumer Protection
- Globalization & Cross-Border Issues
- Crowdfunding Regulations

ECommerce Applications
- eGovernment Processes and Applications
- mGovernment Processes and Applications
- ECommerce Cross-Border Exports
- ECommerce in Education
- Credit Card Fraud Detection
- Automated Drug Delivery Systems
- ECommerce in Healthcare
- New Generation Electronic Payment System
- Personal Credit Evaluation

Technical Research & Industry Contribution
Full Paper: Accomplished research results (6 pages)
Short Paper: Work in progress/fresh developments (3 pages)
Poster/Journal First: Displayed/Oral presented (1 page)

Corporate Showcase & Exhibition
Booth: Display product and/or service offerings (1 page)
Oral: Present product and/or service offerings (1 page)

Student Poster & Career Fair
Graduate & Doctoral: Peer-reviewed Poster (1 page)
Undergraduate/High School: Selected Poster (1 page)
Recruiter Booth: Product/Service & Job offerings (1 page)

Workshop, Tutorial, Forum & Panel
Workshop, Tutorial & Tour: Proposal (1 page)
Executive Forum, Panel & Talk: Proposal (1 page)

For more information, submission details and important dates visit or contact:

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