

CALL FOR PAPERS

2024 International Conference on Digital Economy and Innovation

Tiako Center, Oklahoma City, OK, USA & Online, April 1-4

Oklahoma International Publishing (OkIP) is pleased to host the 2024 International Conference on Digital Economy and Innovation (CDEI). The conference aims to bring together scholars from different disciplinary backgrounds to emphasize dissemination of ongoing research and development in the field. Proposals are solicited describing original works in fields below and related technologies. CDEI will include a peer-reviewed program of technical, industrial and poster sessions. Accepted and presented full papers from the tracks below will be published by OkIP and submitted for indexation in major abstract and citation databases of peer-reviewed literature. Extended version of best papers will be considered for Journal publication.

Technology and AI in the Digital Economy

- Artificial Intelligence (AI)
- Smart Trading and Contract
- Theories and Approaches of Blockchain
- Innovations | Big Data | Data Science
- Intelligent Recommendation Model
- Digital Innovations | Data Analytics
- Game-Theoretic Models
- Product Matching | Economic Equilibrium
- Consumer Preferences and Decision-Making
- Platform Price of Anarchy
- ...

Digital Transformation (DT)

- Transformation Objective/Strategy
- Digitized Data and Digital Conversion
- Upskilling | Skill Adaptability and Agility
- Productivity Redefinition
- Leadership | Culture Change
- Data Curation and Internet Archiving
- Human Resources Management
- Contact-less Mobile Payments
- DT trends in the Government/Financial sector
- ...

Digital Security, Legal and Global Issues

- Digital Content Protection
- Information Security Issues

- Mobile Security | Database Security
- Digital Safety, Privacy, and Security
- Privacy Metrics and Control
- Digital Law | Cybersecurity Legal
- Consumer Protection | Corporate Ethics
- Steganography and information hiding
- Digital Forensics | eBanking security
- Password Security/Usability
- ...

Digital Innovation, Implementation, and Perspectives

- Digital Innovations Implementation
- Openness | Regional Integration | Econ. Growth
- Innovation, Growth and Social Prosperity
- Economic Efficiency | Social Consequences
- Regional Innovation Systems and Clusters
- Industrial/Service/Agricultural Digitalization
- Communication in the Digital Age
- ...

Digital Business and Commerce

- Electronic Commerce/Business (EC/EB)
- Mobile Commerce/Business (MC/MB)
- Digital Strategy | Apps Evaluation
- EC/EB/MC/MB Implementation/Usability
- Digital Marketing | Perceived Risk
- Consumer Intention and Adoption
- Online Retailing | Review Manipulation

- Decentralized Financing and Payments
- Security in Banking/Financial Applications
- Crowdfunding Donation and Reward
- Financial Technologies (Fintech)
- Sharing Economy | Social Commerce
- Technology Acceptance Model
- ...

Digital Economy Collaborative Approaches

- Group Purchasing | Collaborative Method
- Advanced in B2B/B2C/B2G/C2C
- Decentralized Autonomous Organizations
- Cross-site Comparisons
- Crowdsourcing and Collective Intelligence
- Multi-Channel Retailing/Supply Chain
- Double Marginalization
- EC Logistics Relationship/Transportation
- Medical Device Interoperability
- ...

Digital Economy Applications

- eGovernment | mGovernment | eDemocracy
- Digital Cross-Border
- Digital in Education | Teleworking
- Automated Drug Delivery Systems
- Smart Cities/Buildings/Infrastructures
- Cultural Trends and Analytics
- Education/Health/Sport Analytics
- ...

Technical Research & Industry Contribution

Full Paper: Accomplished research results (6 pages)

Short Paper: Work in progress/fresh developments (3 pages)

Poster/Journal First: Displayed/Oral presented (1 page)

Corporate Showcase & Exhibition

Booth: Display product and/or service offerings (1 page)

Oral: Present product and/or service offerings (1 page)

Student Poster & Career Fair

Graduate & Doctoral: Peer-reviewed Poster (1 page)

Undergraduate/High School: Selected Poster (1 page)

Recruiter Booth: Product/Service & Job offerings (1 page)

Workshop, Tutorial, Forum & Panel

Workshop, Tutorial & Tour: Proposal (1 page)

Executive Forum, Panel & Talk: Proposal (1 page)

For more information, submission details and important dates visit or contact:

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